

# MINUTES

## *Cedar Ridge High School Band Boosters*

*Date | time* 3/12/2019 6:00 PM

### **Welcome**

Mr. C called the meeting to order at 6:03 pm and the attendance roster was circulated.

**Attendees:** Josh Cvijanovic, Wendy Vavrousek, Keith Esch, Stephanie Rogers, Becky Butler, Connor Butler, Anika Bell, Candace Marles, Lisa Dumain, Rebecca Crane, Cameron Garris, Angela Lloyd, Caitlyn Lloyd

### **New Business/Communications**

#### **Fundraiser Ideas**

As of the last meeting, people did not seem too keen on the 59 Minute fundraiser idea. There is no other money coming in this Spring with Concessions off the table. We are now seeking recommendations for at least ONE fundraiser we can attempt before the end of the 2018-2019 School Year.

There were questions about the profit, etc. If we were to use the company that does the 59 Minute fundraiser for selling items, it would be 40% profit. If the donation tree was used with this company, it would be 70% profit. The discussion at the last meeting was about why an outside source would be needed for the donation tree.

Mr. C said that he looked at some things with the students about selling things and there was some interest. However, there needs to be something else for fundraising since the concessions money is no longer coming in.

#### **Discussion on ideas for additional fundraising:**

Lisa Dumain mentioned selling Yankee Candle, which is 40% profit. This is better to do in the fall because people can buy gifts for Christmas. CRHS Choir did a candle sale and made \$4,000. Mr. C said that Orange HS Band also does Yankee Candle. Also, Hot Tin Roof does "Celebrity Bartenders" and 2-3 adults work the bar. The organization keeps tips plus 10%. The only question is whether OCS would be willing to do this because of selling alcohol. Another idea is that different restaurants give a portion of profits for organizations for a certain night. There are also gift card sales. These can be ordered online and the organization makes 5% of everything. This would require a commitment and could be year round.

Caitlin Lloyd said that the Girls' Basketball team did Team Snap and made \$3,000. This would entail emails sent out by students soliciting donations.

Wendy Vavrousek said that there should be several things going on at once. There could be an annual giving campaign promoted to the overall community and families, etc.

Candace Marles suggested using “Fundly”, which is a website that helps with fundraising. It also includes helpful tips on how to get people to donate, such as including itemized lists of things that are needed in the solicitation, etc.

Connor Butler suggested crowdsourcing, like what Patreon does, which has a benefit or incentives for the people donating. Mr. C said that he would have to check on the rules for this with OCS. Related to this, there could be sponsors, which could then have their signs or banners posted somewhere for advertising, and also in concert programs. Athletics does this, but we just need to verify that it would be allowed for band and where the banners could be posted.

Mr. C said that he liked the idea of crowdsourcing along with selling desirable items. Also, there used to be a 5K put on by the band that was pretty successful; Bands on the Run. This was for the whole county when it was done, so all of the profits were shared. There are lots of logistics with this, such as the route that would have to be approved, etc.

Mr. C asked if there should be a sale of band attire before the end of the year. He’s going to reach out to Fancloth about this. All agreed to pursue this. Connor Butler suggested offering the drawstrings that were given for marching band. Other members asked that the apparel be nicer than in the past. People would rather spend more money on something that is nicer than to have cheaper items. There is also a question about the color and which is the right color red. *Mr. C will follow up about this.*

## **Hosting Central Region MPA**

The busiest day is Thursday, March 21st, with the last band going on at 8:05 p.m. Mr. C needs more help from students, especially on Thursday. He asked that parents remind students that he needs the responses from them via the form that he sent out.

### **A. Parent Volunteers**

- a. Please help spread the word, we have MANY gaps still on volunteers

Mr. C asked for more volunteers for these three days, as there are still lots of holes that need to be filled.

### **B. Student Responsibilities**

- a. CRHS is Performing on March 20th
  - i. Symphonic Band Stage Time - 3:05pm (warmup at 2:30)
  - ii. Wind Ensemble Stage Time - 5:35pm

## **Onward to Spring...**

- A. Central Region MPA, 3/20-3-22 @ Cedar Ridge

B. 2018-2019 Band Pictures, March 26th during Class (students can leave tuxes at school from MPA). Proof and paperwork will come after the pictures.

C. All State Jazz Band, 04/5-04/6 @ UNCOSA

D. Jazz MPA, 4/26 @ Middle Creek High School - this date is also prom, and Mr. C has asked that they perform in the morning because of this. Mr. C will be certain the students get their prom tickets, because this is happening during lunch at school

E. Spring Band Concert, 5/23 - movie soundtrack focused

F. Band Awards Night, 5/30

G. Senior Awards Night, ?? - no one knows if this is happening this year

H. Graduation, 6/14 @ Dean Smith Center (4:30pm)

a. A mandatory performance for all non-Seniors

Mr. C announced that Marching band is ON for next year. There is a varsity football team officially for 2019-20. Mr. C wants to find a way to get more kids involved in marching band, so he is going to be talking to the students about this soon.

## **Next Meeting**

Tuesday, April 9th, 6:00pm

The meeting was adjourned at 6:45 pm

JC/bb