

# *Cedar Ridge High School Band Boosters Board Meeting*

*Date | time 9/14/2021 6:30 PM*

## Welcome

Mr. C called the meeting to order at 6:30 p.m.

## New Business/Communications

Attendance: Becky Butler, Emma Butler, Zack Butler, Al Caltabiano, Josh Cvijanovic, Lisa Dumain, Nan Fulcher, Angela Lloyd, Craig Lloyd, and Julie Rachlin

### 1. Treasurer Report

CRHS BAND BOOSTERS FUND BALANCE 2021-22		
September 12, 2021		
Beginning Balance 2021-22 School Year	\$7,374.63	
Total Deposits	\$30.07	
Expenditures (budgeted)	-\$500.00	
Current Bank Balance	\$6,904.70	
Net Profit from Events and Fundraisers		
Swing Dance		
Auction		
Fruit Sales		
Butter Braid		
Scaregrounds		
Fall Concert		
Spring Concert		
Season Passes		
Apparel Sales		
Amazon/Weaver Street	\$30.07	
<b>TOTAL</b>	<b>\$30.07</b>	<b>0</b>

## 2. For Marching Band Families

### a. Seeking “dinner sponsors”

Mr. C is going to send out an email to parents asking for sponsors for meals because the individual meals we have to purchase are about \$300 per meal. Pizza is approximately \$100 per meal, but that is no longer allowed. He will be asking for meal sponsors to help offset these costs. We are also open to other ideas. We have a relationship with Jersey Mike’s, so it makes it a little easier, but we are open to ideas. There are three more home football games where this is needed.

## 3. Upcoming Fundraisers

### a. Duke Football Concessions

Mr. C was approached by a CRHS band alumnus about an opportunity for the band program to earn some money working concessions for Duke Football. It would not be as intense a commitment as working concessions in the past. We still need approval by the administration to be involved in this.

- i. Looking for Back of House Volunteers (wrapping hot dogs, plating nachos, stocking candy, etc)
- ii. Looking for 6 volunteers per game, paying \$75 per volunteer for a 5-hour shift. The volunteers have to be 16 years old. There are 90 students in the program, so there are about 40-45 students that would be eligible. Zack and Emma Butler said that they would enjoy working at a game. Julie Rachlin suggested sending an email to see the interest. Lisa Dumain suggested sending a Survey Monkey.

**Mr. C will ask administration and then send a survey to band families.**

1. If we cannot find six volunteers, then we can send as many volunteers as possible.

### iii. Dates:

1. Saturday, September 18. Kick-off 4pm (not enough time to work this one)
2. Saturday, September 25. TBD
3. Saturday, October 9. TBD
4. Saturday, November 6. TBD
5. Thursday, November 18. TBD
6. Saturday, November 27. TBD

### b. PeeJays Fresh Fruit

- i. Will ONLY be online again this year (only home delivery items available)
- ii. eCommerce Site Opens - 9/27/21. Mr. C suggested the timeline of mid-October through the third week of November.
- iii. eCommerce Site Closes - 11/28/21
- iv. When do we want to actively promote the fundraiser?
- v. Sell Coffee in conjunction with Fruit Sale?

Al Caltabiano had suggested to the board via email about selling bagged coffee with CR Band logos on them. The company he has approached is KMO, and they could sell the bags to us for \$8 each and we could sell them for \$15-16 each. He said that the market for this was

pretty good and it holds up well. He suggested getting 200 bags to start with, but that is flexible.

Lisa Dumain said that she liked the package. She feels like coffee is easy and 200 does not seem overwhelming.

Mr. C suggested doing it during the holidays, and maybe selling them at Prism, if that happens, or students could sell them.

Craig Lloyd asked about maybe doing what OHS does (Dewey's store at Tanger - sorry, didn't catch all of this, and not sure what it is).

The 200 bags could probably be available within 2 weeks after ordering. Mr. C said that we should buy them in bulk and then try to sell them after the fact. Mr. C suggested officially approving this in October. **The Board agreed to table this until October.**

c. InstaRaise - <https://www.instaraise.com/cedarridgehsband/support>

i. Information about [InstaRaise Platform](#)

This was approved by the Board as an acceptable fundraiser.

ii. Will begin on October 7.

This will be able to be shared on social media, etc. There is an incentive program, and students can earn money to buy prizes. The band would keep 80%, and the company gets 20%. We can create our own categories of donation levels. Mr. C asked if this would be worthwhile. Angela Lloyd suggested having the students to help choose the levels so they have some buy-in with it. All agreed. It was suggested that the levels have a music theme. Also, each student can create their own sub-page and share that. Orange Middle School has raised about \$7,000 in the first week. It lasts for only two weeks, October 7 - 21.

d. Haunted Barn / Haunted Trail - <https://www.feargrounds.org>.

Mr. C said that he would have to check with administration on this. Craig Lloyd said that they have a barn that they turn into a haunted house. This year, they are doing animatronics in the barn and a haunted hayride. The kids can be the haunts for the hayrides. A portion of the proceeds from the ticket sales can go to the non-profit. The typical is \$5 per ticket to the organization. Students have to be there an hour before. It is 7-10 p.m. and there are typically two shifts for those that cannot stay until 10 p.m. This is a fun way to raise some money. **The Board agreed to move forward with this.** It is COVID-certified because it is agri-tourism.

e. Fancloth - [Online Store](#)

i. When do we want to do this sale? Do we want to have items now? Push it more toward end of Fall (items to arrive for winter holidays?)

Based on feedback from the Board, the company is working on changing the Band logo, and also to add "Band Mom", "Band Dad", "Band Parent" merch. The store is open for a period of time, it closes, then they send it out. Angela Lloyd asked about having a fall and a spring option. Mr. C will check and see how long the store can be held open.

#### 4. Concert Attire for 2021-2022

- a. For consideration, proposed change to attire expectations. There is a shift in the way musicians are dressing for performances. They are moving away from tuxedos and going to an all-black attire. Also, the district has to approve the dress policy and it has to be gender neutral. It is imperative that students look professional.
- b. Example: [Crane School of Music Performance Attire Policy](#).

This is pretty clear and offers some autonomy. Zack Butler said that a lot of students are in favor of doing concert black because it is flexible. If there are students that cannot afford the attire, there are lots of tuxes and dresses that have been donated from former students. Nan Fulcher suggested also having something in the policy about head wear. Mr. C said that he could add this in the “accessories” section. Zack Butler suggested having something like an IPA for students to share pictures of what they’re wearing. **Mr. C said that he would have to check and be sure he could use this as a grade. He will check on this.**

- c. Still available from Formalwear Outlet
  - i. Black suit package for \$99 that includes Jacket, Pants, Shirt and Tie

#### 5. How is our outreach to new Band Families?

- a. Is there anything else we can/should do to keep everyone informed and feel involved?

#### 6. Preliminary [2021-22 Band Calendar](#)

- a. October 19 is the date for our first planned concert
  - i. Still waiting for guidance from District if we can plan to have this in the auditorium, with a live audience
  - ii. If we HAVE to do it outdoors, where should we have it?

Mr. C asked for ideas on where we could hold an outdoor concert. He asked for any and all suggestions.

**Lastly, Mr. C would like to thank all families that brought tents for the band program. There were about 10 tents that were donated.**

## Next Meeting

October 12, 2021 @ 6:30 PM in Band Room

Mr. C closed the meeting at 7:36 p.m.

JC/bb