

MINUTES

Cedar Ridge High School Band Boosters

Date | time 1/8/2019 6:00 PM

Welcome

Call meeting to order - Mr. C called the meeting to order at 6:08 p.m.

Attendees: Mr. Cvijanovic, Becky Butler, Dare Gura, Lisa Dumain, Felicia Cothran, Christine Lutz, Rebecca Crane, Keith Esch, Bryan Crane, and Wendy Vavrousek

New Business/Communications

Concessions Update

Rebecca Crane gave an update about concessions. This is at a standstill because on December 15th the workers arrived and our contact from Aramark, Danny, said that there was no stand for Cedar Ridge and there was no previous communication regarding this to CRHS. There was agreement that for the next two games, Rebecca would communicate how many people were signed up and then it would be decided whether we had a stand or not. There was no word from Aramark until the day of the game that there was no stand for CRHS. In short, the stand has been given away and from this point forward, CRHS can be paid \$25 a person to be farmed out to various kiosks. The workers can then leave by halftime. CRHS was never given a contract for this year (and other groups have not been given contracts either), but in the contract for last year it says that Aramark has to give two days' notice if things are being changed, and this never happened. Basically, the band is only getting \$300 for December 29th, which had enough workers to staff a full stand. There is email documentation available to this effect.

There are two games that can be available to CRHS - January 15th (9pm game and exam night) and February 5th (8pm game and a Tuesday night).

Mr. C said that his recommendation to the board is to terminate the relationship with Aramark and the concession stand.

Discussion ensued about how it is a tremendous amount of work by essentially the same small group of people and how Aramark has not been conducting business professionally.

Since next year is a trip year, it will give the band a chance to be proactive and find more fundraising opportunities.

****Decision on Concession Stand****

A motion was made and seconded to cut all ties with Aramark for concessions fundraising for Cedar Ridge High School Band Boosters.

VOTE: UNANIMOUS for. Motion carries.

Discussion ensued about other ideas to fundraise, such as asking for donations outright and making letters available at concerts for the tax deductible donations, since the band boosters is a 501c3 organization.

An additional idea, summarized below, was given to the secretary by Angela Lloyd, who could not be in attendance at this meeting:

Angela Lloyd said that the basketball team recently did a fundraiser that was successful, where each team member submitted email addresses and an email went out asking for donations online. These could be sent out to alumni parents and students as well. The basketball team set a goal of \$2,000 and raised \$2,635 with only 12 players participating. The name of the fundraising tool is Snap! Raise. The website is: <https://www.snap-raise.com/>

Fruit Sale

- A. 30 students sold (or were given credit from online sale) at least 1 box of fruit
 - a. 102 items sold
- B. \$1000 in profit

Swing Dance

- A. Thanks to everyone who made it happen!
- B. Follow Up
 - a. [Survey Results](#)

Mr. C said that there were only 13 responses from the survey. It was suggested that next year there could be comment cards at the tables instead of doing it online later. Overall, people were happy with it. The venue and the performance were great and the length of the event was also good. Advertising earlier would be better. People were happy with the food, but there was an issue with the vegetarian plates and people trying them that had not requested them. Those should be handed out separately in the future.

Discussion ensued about how to make the Swing Dance more successful - early advertising, more broad advertising such as to swing dance/jazz organizations, contacting the senior centers and assisted living centers to generate more interest, etc. It is a lot of work for not a lot of return. More money was made last year with the auction than this year. Mr. C would like to try the

Swing Dance for another year to see if it can be more successful. Maybe another time of year would work better - such as April, after MPA, etc.

Goals for the Swing Dance:

- Get final numbers from Candace about how much funds were raised
- Try for one more year
- Look at moving the date to April
- Solicit bigger ticket items for the auction

MPA Bootcamp

- A. Looking at new possible dates - possible Friday night after school, Mr. Carter and Mr. C are still discussing this
- B. For all students in Symphonic Band and Wind Ensemble
 - a. Will have section specific rehearsal, then full band with clinicians
 - b. At Cedar Ridge

Fancloth

- A. Contacted Mr. C about doing a Sale in February; are we interested?
 - a. [HERE](#) is an example of a catalog from a few years ago.

This will only work if the kids are really interested in the items. There is no upfront cost for CRHS. This will be done early spring, if we do it.

Looking ahead to rest of 2019:

- A. Central Region Jazz Clinic, 1/18-1/19 @ Panther Creek High School
 - a. Snow Date 02/08-02/09
- B. All District Band Clinic, 1/25-1/26 @ UNC Chapel Hill
 - a. Snow Date 02/01-02/02
- C. UNCG Band Festival - 2/14-16 (audition with online recording - due by Thursday, 1/10)
- D. Elon Jazz Festival - 02/22
 - a. **We need 3-5 Chaperones for this event. Please contact Mr. C if you are available**
- E. OCS Middle School Pre-MPA Concert, 2/26 @ Cedar Ridge
- F. OCS High School Pre-MPA Concert, 2/28 @ Cedar Ridge
- G. Central Region MPA, 3/20-3-22 @ Cedar Ridge
 - a. **We will need volunteers to help run this event - registration, picking up meals for judges, sitting with kids in the auditorium, etc.**
- H. All State Jazz Band, 04/5-04/6 @ UNCOSA (auditions March 2nd)
- I. Jazz MPA, 4/26 @ Middle Creek High School - **will need chaperones (this is also prom for CRHS)**

- J. Spring Band Concert, 5/13
- K. Band Awards Night, 5/23
- L. Senior Awards Night ???
- M. Graduation, 6/14 @ Dean Smith Center (4:30pm)

Other thoughts:

Mr. C said that he does not know what is happening with Varsity Football next year and he does not feel right asking the kids to go through what they went through this year regarding marching band. It is an unknown at this time. He does not want to lose the marching band, but he does not know what will happen. He will keep the board updated on this matter.

Next Meeting

Tuesday, February 12th, 6:00pm

With no further items to discuss, the meeting was adjourned at 7:19 p.m.

JC/bb